



Intercluster meeting “Denmark meets Catalonia”

Exploring collaboration opportunities between Danish and Catalan clusters
and building a network for the future.

Barcelona 23rd -24th October 2014

23rd October 2014

09.00-09.30h *Registration and arrival*

Introduction and general presentation of cluster policies

Moderator: Mr Alberto Pezzi, Director of Competitive Strategy and Clusters Division, ACCIÓ

09.30-10.00h Welcome address:

- **Mr. Felip Puig**, Minister for Enterprise and Labour
- **Mrs. Lone Decker Wisborg**, Danish Ambassador to Spain

10.00- 10.20h Introduction: Clusters and cluster development in Denmark

- **Mr. Thomas Aslev Christensen**, Head of Department at the Danish Ministry of Higher Education and Science

10.20-10.40h Introduction: Clusters and cluster development in Catalonia

- **Mr. Alberto Pezzi**, Director of Competitive Strategy and Clusters Division, ACCIÓ
- **Mr. Joan Martí**, Director of Cluster Development Division, ACCIÓ

10.40-10.45h EU cluster collaboration opportunities Denmark- Catalonia: a snapshot

- **Ms. Emma Vendrell**, Manager of International Projects, ACCIÓ

10.45- 11.15h *Coffee break*

Business matching

11.15- 13.00h Matchmaking meetings: Pre-organized speed-dating meetings among clusters with potential interest in cooperating

13.00-14.00h *Networking lunch*

Learning together

Moderator: Mr Joan Martí, Director of Cluster Development Division, ACCIÓ

14.00-14.10h Presentation of the afternoon session

14.10-15.40h Plenary session: Sharing of two case experiences from each country.

- Presentation of the Catalan cases (15 minutes each) / Q&A (5 minutes combined)
 - **CEEC and SECPHO**
- Presentation of the Danish cases (15 minutes each) / Q&A (5 minutes combined)
 - **The InnoNet Lifestyle Cluster and Welfare Tech**
- Open discussion (20 minutes)





15.40-16.00h *Coffee break*

Working groups

16.00-17.30h Working groups: discussion in small groups on two of the following topics

Topics:

- Clusters' internationalisation
- Branding and cluster marketing
- Technological cooperation
- Clusters and emerging industries
- Governing and financing of cluster organisations
- Entrepreneurship
- Horizon 2020 and other relevant EU projects

17.30-18.00h Wrap up session

- Mr /Ms (TBA)

XX.XXh *Departure to social event and dinner (TBA)*

24th October 2014

09.30-13.00h *Cluster visits for the Danish clusters (the group is divided in two).*

Group 1: Visit to Cluster B2C: **KID'S CLUSTER**

10.00-11.00h Presentation of KID'S CLUSTER (cluster organisation)

- Mr Antonio Naranjo, Cluster Manager

11.00-11.30h Presentation of a cluster member (TBA)

- Mr /Ms (TBA)

11.30-12.30h Guided visit to the cluster's facilities or selected company/R&D centre (TBA)

Group 2: Visit to Cluster B2B: **DIGITAL CLUSTER CATALONIA - MWCcapital and Barcelona Smart City**

10.00-11.00h Presentation of DIGITAL CLUSTER CATALONIA (cluster organisation)

- Ms Gemma Batlle, Cluster Manager

11.00-11.30h Presentation of a cluster member (TBA)

- Mr /Ms (TBA)

11.30-12.30h Guided visit to the cluster's facilities or selected company/R&D centre (TBA)

12.30h *End of visit*

